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# The Minutes of the Marshall University Faculty Senate Meeting, October 23, 2014

Marshall University Faculty Senate

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**THE MINUTES OF THE MARSHALL UNIVERSITY FACULTY SENATE MEETING  
HELD ON THURSDAY, OCTOBER 23, 2014 AT 4:00 P.M. IN  
BE5 of the MEMORIAL STUDENT CENTER**

**MEMBERS PRESENT:** Larry Stickler (Chair), Philippe Georgel (Assistant Chair), Nancy Lankton, Daesung Ha, Marc Sollosy, Shane Tomblin, Uday Tate, Lori Ellison (Recording Secretary), Rob Rabe, Fredrick Bartolovic, Burnis Morris, Susan Booton, Carrie Childers, Monika Sawnhey, Gregg Twietmeyer, Susan Welch, John Biros, Jamil Chaudri, Andrew Nichols, Hilary Brewster, Barbara Tarter, Paige Muellerleile, Amine Oudghiri-Otmani, Shawn Schulenberg, Stephen Underhill, Anthony Viola, Mindy Armstead, Karen Mitchell, Wendy Trzyna, Carl Mummert, Feon Smith, Edna Meisel, Isaac Larison, Tom Hisiro, Tina Cartwright, Charles Clements, Fadi Alkhankan, Julie Robinson, Bobby Miller, Megan Shepherd, Zach Tankersley, Lauren Waugh, Leonard White, Kara Willenburg, Jim Denvir, Stephanie Anderson, and, Kelli Johnson.

**MEMBERS ABSENT:** Mike Murphy, Scott Simonton, Robin Conley, Pamela Mulder, Eric Migernier, Derrick Kolling, Liz Murray, Jung Han Kim, David Chaffin, Tom Dougherty, Raj Khanna, Emine Koc, Adrienne Mays, Jan Paul Muizelaar, Eric Blough, Harold Blanco, Travis Salisbury, Thom Walker.

**EX-OFFICIO, VOTING MEMBERS PRESENT:** Tracy Christofero (Graduate Council), Beth Campbell (ACF)

**EX-OFFICIO, VOTING MEMBERS ABSENT:**

**PARLIAMENTARIAN:** Cheryl Brown

**GUESTS:** Stephen Kopp, Michael McGuffey, Teresa Eagle, Mary Beth Reynolds, David Steele, Marty Amerikaner, Jan Fox, Monica Brooks, Janet Dooley, Gayle Ormiston, Lacie Pierson (HD), Mary Ellen Heuton, Carol Hurula, Wael Zatar, and Michael Prewitt.

Declaring that there was a quorum, Faculty Senate Chair, Dr. Larry Stickler called the meeting to order at approximately 4:00 p.m.

- **APPROVAL OF MINUTES:**

Minutes of the September 25, 2014 meeting were approved as written.

- **ANNOUNCEMENTS: Dr. Larry Stickler**

- Senators should sit around the table, others should sit at the chairs provided, and cell phones should be set to silent mode. All should remember to sign in legibly.
- The Executive Committee will convene again on Monday, Nov 10, 2014 at noon in the John Spotts Room.
- The Faculty Senate will convene again on Thursday, Nov. 20, 2014 at 4:00 PM in BE5 of the Memorial Student Center.
- The BOG has a meeting and subsequent retreat Friday and Saturday Oct 31-Nov 1, 2014.

- The following BOG meeting will be held on Dec. 17, 2014
- The next ACF meeting will be held on Nov 21, 2014

- **COMMITTEE RESOLUTIONS/RECOMMENDATIONS:**

- ➤ **SR-14-15-05 CC – COEPD – Course Changes – CI 342, CISP 429, CISP 433, CISP 440, CISP 453 WAS *MOVED SECONDED, AND APPROVED.***
- **SR-14-15-06 CC – COEPD – Course Deletions – CISP 423, CISP 424, CISP 426, CISP 434 WAS *MOVED SECONDED, AND APPROVED.***
- **SR-14-15-07 CC – COLA – Course Additions – HST 362 WAS *MOVED SECONDED, AND APPROVED.***
- **SR-14-15-08 CC – COHP – Change of AoE – Applied Exercise Physiology WAS *MOVED SECONDED, AND APPROVED.***

- **REPORT OF THE UNIVERSITY PRESIDENT: Dr. Stephen Kopp**

- 20/20 retreat was held involving 120 people from across campus. Follow-ups will be an email inviting participation for those who would like to be part of the implementation teams.
- Will work with the BOG on dashboards for tracking performance of key progress indicators
- Working with the education advisory board for an initiative with five alpha institutions of which we are one. Includes annual improvement scorecards for tracking performance.
- Spent time at the 20/20 retreat discussing the Board's role with change of management agenda, strategic planning initiative, and defining roles and responsibilities. 5 BOG members were at that retreat.
- Highlighted the dedication of the downtown Visual Arts Facility. Encourages everyone to see it if they have not done so. Continued praise for faculty and leadership of this program and the facility's visibility in the downtown community.
- Dr. Kopp missed the last Faculty Senate meeting attending a Council of Presidents strategy meeting in Morgantown. Meeting was to bring presidents together for a unified legislative and public policy agenda for the 2015 legislative agenda. Reporting on this meeting will follow, but one primary issue is funding for public higher education in WV.
- We will have legislative forums again this year at each MU campus. Dates for these are Nov. 13 in Huntington, Nov. 18, in South Charleston, and Nov 20 in Point Pleasant. The emphasis will be on the future of public funding for Higher Education.
- We have a project going on with Noel - Levitz consulting firm on Financial Aid rebalancing. Goals identified are to generate 1938 new freshmen. Targeted discounted rate (institutional support need-based and merit based scholarships). Tuition revenue generation is coupled with it and shooting for total enrollment target of first year students at 2520.

- Goal is to set targets, accountability, and balance how we are distributing financial aid to achieve those goals. This system has been used at Miami of Ohio for years.
- Special board meeting on Oct. 8 to look at alternatives for the short-term investment pool. These have not been producing as they were expected to and the meeting was to evaluate that. Recommendations will be presented to the board at the next meeting.
- Homecoming was a great success despite the weather.
- A new project launching on Nov. 3 to assist Mexican Govt with students enrolled in Mexican universities to enhance their English proficiency. Students will be here for 5 weeks. 160 of them will arrive on Nov. 3. Will have about that many students every 4-5 weeks for the rest of the year. The hope is there will be recruiting opportunities for graduate school. Hope is that we will be able to eventually recruit undergraduates from Mexico as well.
- Thundering Word place first in a recent national competition. MU had one of the smaller teams but fared very well amongst many top teams.
- The impact of the recent success in the football program has been noticeable on our fundraising efforts. The annual fund contributions this first quarter are more than double with almost a three-fold increase of donors. Face to face contacts with donors has increased 48%.
- Question was raised regarding the pay increases. The pay increases are applicable as of Oct. 1 and will not be retroactive for Aug and Sep of this year. This will not be the case next year.
- Oasis update: The beginning of the movement to payment every two weeks has been delayed 3 months and there is no word since then. Mary Ellen Heuton stated there is a calculator that can be accessed to determine how this will affect take-home pay.
- Question was raised about the labs located in the new engineering building. There was concern they would not meet specifications that were needed to keep grant funding for research projects that are ongoing. Donors expect gift monies to be matched by the state but it is being addressed and President Kopp will report back.

• **REPORT OF THE PROVOST: Dr. Gayle Ormiston**

- Academic portfolio review is up on the Academic Affairs website. Discussions are ongoing with deans about implementation and actions needed to complete that process.
- Progress is being made on writing the assurance argument for HLC accreditation review. Summer work groups are working to complete this by Jan 1, 2015. There will be opportunity for public comment.
- Nov 7, the annual DaVinci lecture will be held. Dr. Ahmed Ragab will give a lecture entitled "From Plague to Ebola: The Social Life of Epidemics and Global Health."

• **BOARD OF GOVERNOR'S REPORT: Dr. Marty Amerikaner** – Dr. Kopp covered most of what happened at the recent meetings.

• **ACF REPORT: Dr. Beth Campbell** –

- Senate bill 330 Still in Process. A new salary survey regarding market equity will be conducted.
- ACF meeting in Oct.
  1. Changing student tuition structure to ask students to pay for credit hours over 12. Not expecting that to go very far.
  2. Transfer and Articulation taskforce to revisit credit transfer re: senate bill 409. HEPC is trying to get ahead of that in the form of drafting a proposal.
  3. Budget cuts is the next item and still looking at the same issues facing public funding in higher education

#### • **REPORTS FROM 20/20 COMMITTEES:**

- Budget Working Group: Shane Tomblin stated this group met on Oct. 14. Working on mechanics of the new budgeting process such as mechanics, timeline, etc. There was some discussion on how to handle e-courses,
- Vision/Mission: Tracy Christofero stated the Vision/Mission Group would meet after the 20/20 retreat so there is no further report at this time.
- Communications Plan: Ginny Painter reported about plans to keep people informed on the 20/20 process and getting people to ask questions and communicate regarding the process. She is looking for ideas of how best to do that. Also working on a marketing research study to work on MU marketing and branding. Just received the results of that study and wanted to state that they are working on plans to implement the findings.
- Roles & Responsibilities: Dr. Kopp reported that for the last couple of years the Budget workgroup has done good work to align what we are doing with future proposals. They are now looking at management analytics to work with our data to help us understand what we do well and what we need to improve. Looking at a long-range strategic plan based on the reduction of funding and how to plan for how to re-tool or repurpose resources to do a better job overall. Board will be talking more about their role and responsibilities in moving the university forward and who will champion all areas of growth across the university.
- Academic Portfolio: Niche statements have been submitted and are being evaluated.
- Service Portfolio: John Maher reported that there was a \$7-10 million net revenue enhancement. The team found \$9.9 million in savings. There were campus conversations regarding this. Most of the recent discussion was about implementation and found an 8 team structure to take 53 recommendations to implementation.
- Pro-Forma Model: Mike McGuffey reported that they will start getting a team ready to work further on Pro-forma model. He stated it is a spreadsheet model of a department or

program activities for the next 7-10 years. They want to look at costs for adding students to programs over time.

- Key performance indicators: Mike reported that they are working on dashboards to help the Board understand things like enrollment, graduation rates, etc. These dashboards will also help with planning for the future.

- **REPORTS FROM STANDING COMMITTEES:**

- The committee liaisons gave brief reports from their respective committees.

- **OTHER BUSINESS:**

- None

- **REQUESTS TO SPEAK TO THE SENATE:** (5 minutes per person)

- **AGENDA REQUESTS FOR FUTURE MEETINGS:**

- None

**THE MEETING WAS ADJOURNED AT 4:51 P.M.**

Respectfully Submitted,

*Lori Ellison*

Lori Ellison, Recording Secretary  
Faculty Senate

**MINUTES READ:**

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Dr. Larry Stickler, Chair  
Faculty Senate

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Dr. Stephen Kopp, President  
Marshall University